

Image Release Authority for Council on the Ageing NT

I, _____
of (suburb) _____
Email: _____

- a) I give permission for my name and visual and/or audio recordings of me to be used in advertisements, documents and other promotional material published by COTA NT.
- b) I give permission for visual and / or audio recordings of me to be used in connection with social media for COTA NT
- c) I am free to enter into this Agreement, and to appear in advertisements, documents and other promotional material published by COTA NT.
- d) This agreement is made under the laws of the Northern Territory and any dispute can be taken for resolution by the courts in the Northern Territory.

Wherever possible, COTA NT will remain sensitive to and understanding of cultural, family and personal sensitivities.

Are you of Aboriginal or Torres Strait Islander descent? Yes No

Do you have any special consideration for use of the visual/audio recordings(s) (for example you may not want to have your photograph printed in the newspaper)

Brief description of visuals/audio recorded (eg: Seniors Month picnic):

Signed: _____ Date: _____

(if a minor, signature of parent/guardian)

Collected on behalf of COTA NT by:

Name: _____ Signed: _____

COTA NT is collecting the information in this form to obtain permission to use visual and audio recordings in COTA NT advertising, documents, promotional materials and social media accounts, Visual and/or audio recordings, or other personal information described in this form may be supplied to contractors or service providers engaged by COTA NT advertising and promotions. You are entitled at any time to access and amend the information provided by you on this form.

Information about having visual and/or audio recordings taken of you for COTA NT

Before you agree to have any recordings taken of or including you for COTA NT, there are some important things you need to know.

Note: Where *photo* or *photograph* is used, the same applies to any other recordings, such as video, film and sound.

What will happen to my photograph once it is taken?

COTA NT will store your photograph digitally in its photographic database and library. The talent release form that you signed will be placed in a file. The photograph and the form will be cross referenced to ensure we have your permission to use your photograph.

Who can use my photograph?

Once stored in the database, your photograph may be used by any COTA NT department or agency.

Your photograph cannot be shared with any person, organisation or company outside of COTA NT without your express permission. This includes private companies, political parties, advertising agencies and charitable organisations.

Where will my photograph be used?

Your photograph may be used in a variety of applications, ranging from small newsletters to major displays, websites and social media accounts. Some of the typical places you might see your photo include:

- In newsletters distributed in the Territory and interstate in both printed and electronic format.
- In advertisements in newspapers, magazines or television in the Northern Territory and the rest of Australia.
- In a range of printed publications such as brochures promoting or explaining COTA NT services.
- On COTA NT websites and social media accounts.
- On COTA NT displays.

What if I don't want my photograph to be used somewhere?

It can be quite a surprise to see your photograph blown up two meters tall at a display, or to suddenly find yourself appearing on television. You need to be aware that your photograph may be used in these situations unless you ask for it not to be. If there are circumstances where you do not want your photo used, make sure you write that down on the Talent Release Form you sign. Or if you are giving permission for your photograph only to be used for one purpose, you also need to write this down.

Why do you need to know if I am Indigenous?

We appreciate that if you are indigenous, there may be certain cultural sensitivities about using your image.